

Photographer & Director
RICKARD SUND, mixtape 2024

Photographer and director Rickard Sund is known for his cinematic images that reach out and touch the viewer. Throughout his career in fashion and lifestyle he has proved his ability to bring out the best in every team and scenario with an intuitive and collaborative approach

Rickard brings complete focus and infectious energy to each assignment, often experimenting with new ways to chase the perfect picture. Whether creating stills or films, he works with the location and light to bring to life captivating worlds, with a combination of analogue and digital techniques lending his work depth and spontaneity. Rickard is based in Stockholm where he lives with his girlfriend and daughter, but his work takes him all over the world. His clients include *H&M, Puma, Adidas, Peak Performance, Apple, Eton, Zalando, Björn Borg*; alongside publications like *Metal Magazine, Monocle, Dazed Digital, Icon Magazine, Artlover, Schön!*, among others.







































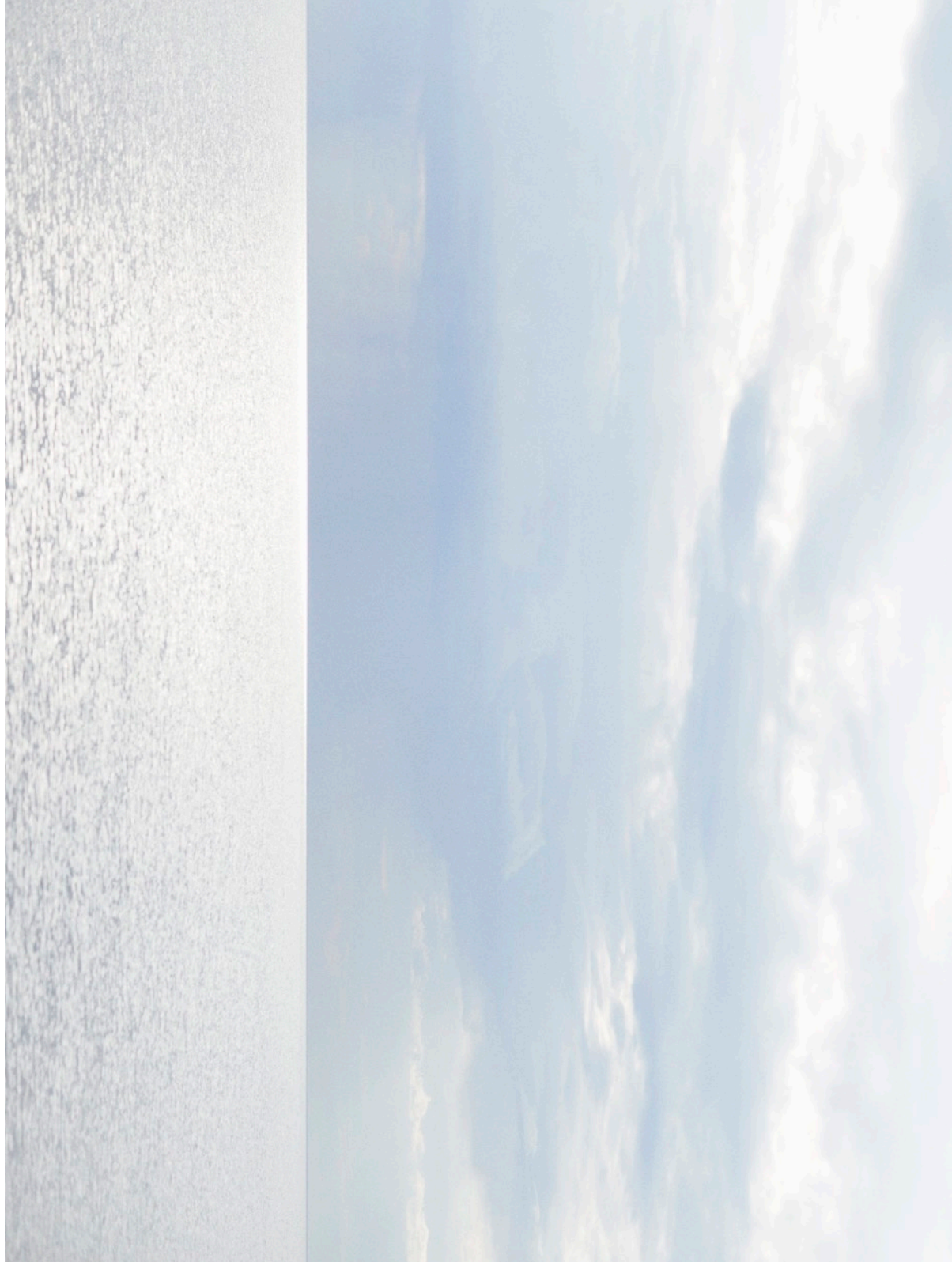












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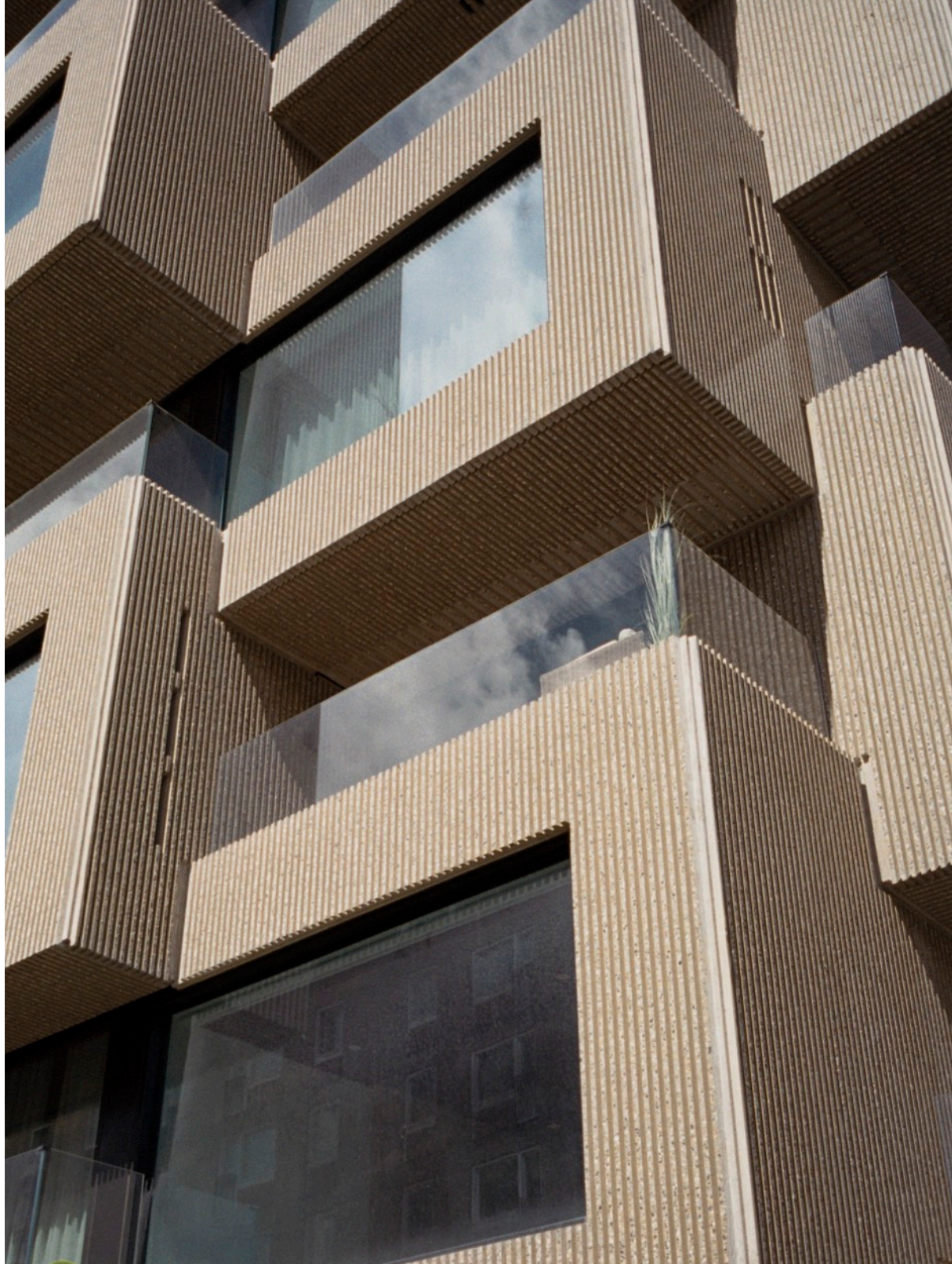


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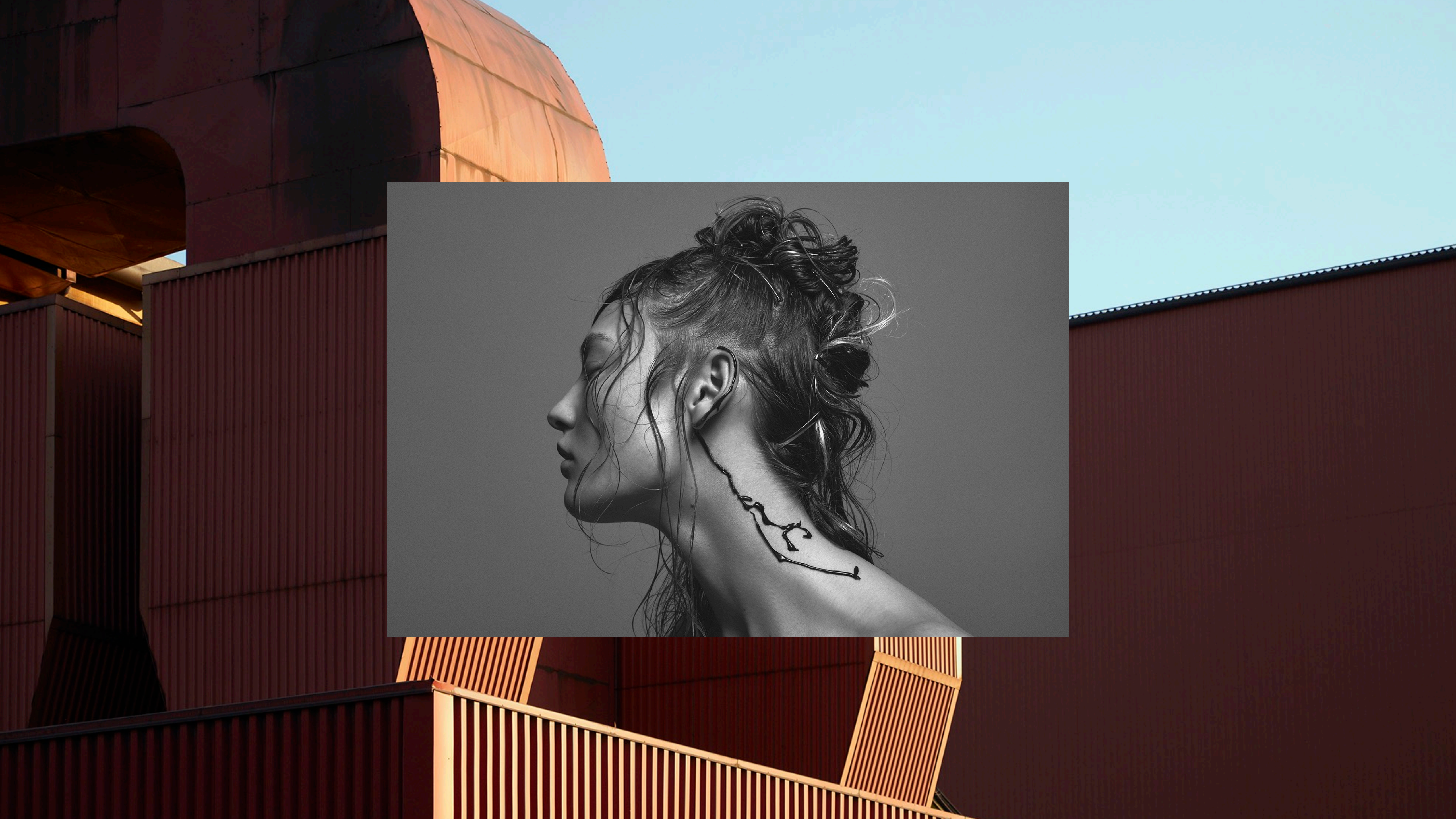


























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